



**Bath House**  
CULTURAL CENTER

## Patron Survey

Name of Event: \_\_\_\_\_

Type of Event:  Theater  Gallery  Other

Date of Event: \_\_\_\_\_

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How satisfied were you with the event you attended?

- 1. Very satisfied
- 2. Satisfied
- 3. Neutral
- 4. Unsatisfied
- 5. Very unsatisfied

If you answered that you are unsatisfied or very unsatisfied with the event, would you care giving us some feedback so we can improve our service:

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What type of Bath House programs do you enjoy the most?

- 1. Plays
- 2. Staged readings
- 3. Music
- 4. Dance
- 5. Gallery openings
- 6. Gallery lectures
- 7. Art classes/workshops

In addition to our current programs, what other type of events would you like to see us produce or host?

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In your best estimate, how many Bath House events have you attended over the last 12 months?

- 1. One to three events
- 2. Three to five times
- 3. Six or more times

Would you return to another event at the Bath House Cultural Center in the future?

- 1. Very likely
- 2. Likely
- 3. Neutral
- 4. Unlikely
- 5. Very unlikely

Please give us your thoughts on why/why not:

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How did you hear about the event?

- 1. Newspaper
- 2. Television
- 3. Radio
- 4. Online media \_\_\_\_\_
- 5. Word of mouth

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Please, tell us about you:

- |   |   |
|---|---|
| <input type="checkbox"/> Male             | <input type="checkbox"/> Other            |
| <input type="checkbox"/> Female           | <input type="checkbox"/> Age 17 and under |
| <input type="checkbox"/> White            | <input type="checkbox"/> Age 18-22        |
| <input type="checkbox"/> African American | <input type="checkbox"/> Age 23-40        |
| <input type="checkbox"/> Latino           | <input type="checkbox"/> Age 41-54        |
| <input type="checkbox"/> American Indian  | <input type="checkbox"/> Age 55 +         |
| <input type="checkbox"/> Asian            | Zip Code: _____                           |
| <input type="checkbox"/> Pacific Islander |   |

Thank you for your feedback.

Please mail/deliver your survey to: **Bath House Cultural Center – 521 E. Lawther Dr. Dallas, TX 75218**,  
or e-mail it to [marty.vankleeck@dallascityhall.com](mailto:marty.vankleeck@dallascityhall.com).