



Entries Deadline:

Saturday, November 4, 2023

Applications close at midnight Central Time

Exhibition Dates:

December 2, 2023-January 27, 2024

All entries must be submitted online at

<https://form.jotform.com/232705473216049>

Read the information contained in this prospectus carefully before submitting your entries.

Curated by Susan Lecky

To view this call online, visit <https://bathhouse.dallasculture.org/ageless2023call>

Dallas curator, Susan Lecky, and the Bath House Cultural Center are seeking art entries for the 2023 Ageless Passion juried exhibition that will be presented from December 2, 2023, to January 27, 2024.

ELIGIBILITY

To be eligible to participate in the Ageless Passion Exhibition, artists must be **65 years of age or older** and they must live in the **Dallas-Fort Worth Metroplex**. Art that has been exhibited in previous exhibitions at the Bath House will not be accepted. Entries that do not meet submission requirements will not be considered and will be disqualified

ABOUT THE EXHIBITION

The Ageless Passion exhibition returns for its second installment, shining a vibrant spotlight on the often-overlooked DFW artists who have gracefully crossed the age of 65. While the art world frequently thrives on promoting the emergence of fresh, youthful talent, the seasoned artists in our communities often go unnoticed, their profound contributions to culture and the arts largely overshadowed by insufficient exposure. This exhibition seeks to rectify this oversight by showcasing the remarkable artistic achievements and enduring careers of these more mature artists, paying tribute to their decades of dedication and cultural impact.

The exhibition does not have a central theme; instead, artists are welcome to submit recent artwork from any body of work that they are interested in sharing with the public.

Susan Lecky is a visual artist and independent exhibition curator who lives in Dallas. Susan has curated several art exhibitions for the art facilities of the City of Dallas Office of Arts and Culture with much success.

MEDIA

Art in all media will be considered. All two-dimensional art must be properly wired and suitable for hanging. Three-dimensional art must be fully stable to stand on its own or be attached to a stable base that can sit securely on top of our pedestals. Artists whose work requires the use of electronic equipment (video players, projectors, audio devices, computers, etc.) must provide their own equipment.

There are no restrictions on the size of the artwork but bear in mind that artists are responsible for the transportation of their works and their prompt removal after the show closes.

SUBMITTING ENTRIES

An entry fee is not required. The curator will review photographs of completed artwork only and will select 40-50 pieces for the exhibition. Unfinished artwork will not be reviewed.

Entries must be submitted online at <https://form.jotform.com/232705473216049>

Artists may submit a maximum of three works of art for the curator's consideration. The Bath House Cultural Center will not accept files submitted on CDs, removable memory sticks, or by e-mail.

Only one image can be attached to a single application on our submission portal. Artists must fill out one separate application for each submitted entry.

NOTIFICATION OF ACCEPTANCE

Applicants are solely responsible for reviewing the results of the selection process. **We will not send notifications to the artists by email.**

Please visit the Bath House Cultural Center's Notification Page at <https://bathhouse.dallasculture.org/notifications> on **Saturday, November 11, 2023 (7 PM)**, to see if your artwork was approved.

PHOTOGRAPHING YOUR ARTWORK

Submit high resolution images. Unless your cell phone has a camera that takes high resolution images, we recommend that you use a regular camera to photograph your artwork. You can also refer to the *"Tips for Photographing Your Artwork"* page at the end of this prospectus for more information.

GALLERY AGREEMENT

The exhibition curator will make a final decision for the selection of entries for the show. The decision of the curator is final and indisputable.

Permission to photograph and reproduce accepted entries for promotional and educational purposes is considered granted unless otherwise indicated by the artist.

Submission of entries constitutes agreement to the conditions set forth above and in the Gallery Policy for Exhibitions. Download the policy using the link below:

<https://oca-media.s3.us-east-2.amazonaws.com/wp-content/uploads/sites/9/2021/07/exhibitionspolicy.pdf>

Printed copies of the policy may also be obtained from the Bath House upon request.

SALES

Cultural Center employees are not allowed to accept payments from prospective art buyers, but they can collect contact information from them. Transactions for the purchase of artwork shall be directly between the purchaser and the artist or his/her official agent. The Friends of the Bath House Cultural Center, a not-for-profit organization that supports the center's programs, would gladly accept a 15% donation on all art sold during the exhibition.

DELIVERY, LIABILITY, AND INSURANCE

Any accepted artwork that is delivered after the scheduled date of delivery will not be included in the exhibition. All artworks should be either shipped, at the artist's expense, to and from the Bath House or delivered and picked up in person. The Bath House Cultural Center will not be responsible for damage, loss, or deterioration of any work while in transit. All reasonable care will be given to each work of art when received.

At its discretion, the City of Dallas Office of Arts and Culture will provide insurance on most works of art. In some cases, the City of Dallas may refuse to insure certain pieces of art. In such cases, the artist will be informed and, if the artist still chooses to include her/his artwork in the show, despite of the lack of insurance coverage, the artist will be asked to sign a waiver releasing the gallery from any liability. The Bath House will not be responsible for art that is damaged while in the custody of the center because of defective hanging or installation mechanisms provided/installed by the artists. As an added precaution, artists have the option to purchase coverage separately from their own insurance providers.

CALENDAR

Exhibition Dates: December 2, 2023-January 27, 2024

Entries Deadline: Saturday, November 4, 2023 (Midnight Central Time)

Notification: The list of selected artists will be posted online at <https://bathhouse.dallasculture.org/notifications/> on **Saturday, November 11, 2023 (7 PM)**.

In-Person Art Deliveries: Wednesday, November 22, 2023 (2-7 PM). Late deliveries will not be accepted.

Art Shipments: Mailed deliveries must arrive between November 15-22, 2023.

Reception: Saturday, December 2, 2023 (5-7 PM)

Art Pick Up: Sunday, January 28, 2024 (11 AM-1 PM)

Return of shipped artwork: Artwork that comes from outside of Dallas will be shipped back to the artists on the second week of February.

QUESTIONS?

Please contact Enrique Fernández Cervantes at (214) 670-8723 or Enrique.fernandez@dallas.gov if you have any questions.



Bath House
CULTURAL CENTER

521 E. Lawther Dr., Dallas, Texas 75218 • www.bathhousecultural.com

Tips for Photographing Your Artwork



It might appear as though it is relatively easy for any artist to photograph his or her own artwork. However, if you don't have the photography and image editing skills, you may be putting yourself at a disadvantage when you submit artwork that has been poorly photographed to an art competition. There are many professional photographers who can offer their expertise in capturing your images in the best way possible. You may consider hiring a professional to photograph your art; but, if you wish to do the work yourself, make sure to read the following tips offered to you by the Bath House Cultural Center:

1. CAMERAS vs. MOBILE DEVICES

Although many modern smartphones and tablets are equipped with advanced cameras, we discourage artists from using this type of device to photograph their entries. Most digital cameras will take high-quality images if you use their maximum settings. Refer to your camera manual to learn how to select the largest file size and the finest picture quality possible. Submitting high-resolution images will ensure that the colors and details of your work will be viewed and reproduced well.

2. LIGHTING

Artificial Lighting: Choose a room where you can shine the light evenly on the artwork surface. Good lighting will produce colors and textures that are accurate. If you are using artificial light, set one light on each side of the artwork. The height of the bulbs should be the same as the height of the center of the art. The distance of the bulbs from the work of art should be the same on both sides. You must adjust the distance and angle of the bulbs depending on the artwork. It is not advisable to use on-camera flashes because they generally produce uneven results.

Natural Lighting: Photograph your art outdoors when it is cloudy or with an overcast sky. This

type of natural indirect light will produce excellent results.

3. CAMERA SUPPORT AND ANGLE

For better results, use a tripod to hold the camera steadily. Set your artwork up so that you can take the picture from its centermost point. Your photographs will show signs of distortion if your camera is placed at an angle that is higher or lower than the center of the artwork.

4. BACKGROUNDS

Make sure that you use a background with a solid color that contrasts well with your art. Remove the art from its frame (if applicable) before you photograph it. Make sure not to include anything distracting in the background of your images. Your artwork should be the only thing included in the picture. Foreign objects appearing in the background make the evaluation of a work of art difficult.

5. PHOTOGRAPHING 3D ART

Photograph your 3D art by capturing the most interesting angles of the piece. Adjust the light as you move around or rotate the artwork. Most competitions will accept multiple photographs of 3D art that show a variety of views.

This document provides very basic tips to help you photograph your work. It is definitely not intended to be a comprehensive photography guide to achieve professional-quality results. If you are interested in learning more techniques for photographing your artwork, make sure to refer to the many in-depth articles that are readily available for free on the Internet that are written by expert photographers.